



BRANCH BASICS™

USER GUIDE



CONTENTS

GETTING STARTED	3 - 6
FAQ	4
QUICK TIPS	5
DILUTION RATIOS	6
ROOM GUIDE	7 - 15
KITCHEN	8 - 10
BATHROOM	11
FLOORS + FURNITURE	12 - 13
LAUNDRY	14 - 15
STAINS	16 - 19
GENERAL USES	20 - 26
PERSONAL CARE	21
BABIES + CHILDREN	22
PETS	23
GARAGE, CARS + BIKES	24
OTHER USES	25 - 26

GETTING STARTED



Branch Basics (BB) is a multi-tasking plant and mineral based cleaner. Branch Basics not only removes dirt, dust, grease, and grime, it removes the residue left behind by previous cleaners without releasing any harsh chemicals or fragrances into the home. Say goodbye to toxins!

We often get similar questions when people start using Branch Basics, so we want to address those first.

DISINFECTANT OR SANITIZER? - Branch Basics is not a sanitizer, disinfectant, or an antibacterial soap... for good reason! Research backed by the CDC claims that using just plain soap and water or a cleaning product with surfactants like Branch Basics is much more effective than sanitizers/disinfectants at removing ALL GERMS. Studies have shown that just spraying on a sanitizer or a disinfectant does not take care of all germs. This is because many germs have developed resistance and are not killed. We remove rather than kill germs.¹

LAUNDRY - It's often hard to believe so little Concentrate can clean effectively but you only need ¾-1 capful per load. If you are more comfortable with 2 capfuls, start there! The Laundry solution teamed with Oxygen Boost is even better! Always pretreat stains with All-Purpose and/or Oxygen Boost. See page 14 for more info.

WOOD FINISHES - Branch Basics can be used on hardwood flooring or wood furniture. Only use very diluted solutions of BB on floors and furniture. Ideally, always HEPA vacuum wood floors first or use a microfiber mop to remove dust and grime and eliminate potential scratching. Always test in a hidden area first to make sure formula does not affect the finish. Specific ratios and info can be found on page 12.²

DISHES - There are various ways you can use our product for hand washing dishes. You can use the All-Purpose, Foaming Wash, or soak in 1 tsp of Concentrate with hot water. Scrub with a brush or sponge and rinse. For a dishwasher, we've found that the hardness/softness of your water plays a key factor in determining how well our product works. If you're interested in trying, fill the dispenser with Oxygen Boost and 1 tsp. of Concentrate. Find more info on page 9.

STONE, GRANITE + MARBLE - BB can clean porous, natural stones like travertine, marble and granite. Simply spray, let sit and wipe clean. The only caveat would be if you have a sealer that requires a particular pH. The pH of our Concentrate is 8.5 +/- 0.5. Always test first to see how BB interacts with the surface.

ESSENTIAL OILS - Yes, you can add essential oils. We recommend organic or wildcrafted essential oils processed without solvents. Note: Studies have found that terpenes in pine, lemon, and orange oils react with ozone from outside air to create secondary toxic compounds such as formaldehyde, acetaldehyde, acetone, and ultrafine particles in the indoor air. Avoid use on Ozone Alert Days.

MOLD + MILDEW ON GROUT - To remove mold/ grime from grout use our Bathroom cleaner and Oxygen Boost. Spray the grout liberally with the Bathroom cleaner. Make a paste with our Oxygen Boost and water. Dip a brush or sponge in the paste and scrub the grout. Let sit 10-15 minutes. Spray more Bathroom cleaner if necessary and repeat.

VEGGIE + FRUIT WASH - Fill your sink with water and add 1 tablespoon of Branch Basics Concentrate. Dump in the fresh produce and let it soak. After about 5-10 minutes, pull it out and rinse, then let it air dry on dish towels. Make sure to pull the produce out of the water before you drain the sink so it is not re-contaminated by the dirt that has accumulated at the bottom. You may also spray the produce with the All-Purpose, wait approximately 30 seconds and rinse.

¹ Check out our blog post "[Is Branch Basics a Sanitizer or a Disinfectant?](#)" for more information.

² Always test on wood floors and furniture in an inconspicuous place first to see how BB interacts with the surface.

RINSING

Is usually not necessary because Branch Basics (BB) leaves no toxic residue. Always test Branch Basics in weekend dilutions on any oil-based furniture, varnished furniture, and oil-painted walls and baseboards. We do recommend rinsing if using on fruits and vegetables.

DWELL TIME

Is the time between spraying and wiping Branch Basics from a surface. During this time, the formula is working to break down or dissolve dirt, grime, grease, and oil over time on fabrics and surfaces.³

DISTILLED WATER

We recommend using distilled water to fill our Streak-Free and All-Purpose bottle for stain removal on upholstery, stain removal on the go, and when diluting our Concentrate to wash walls and ceilings. “Hard water” or tap water can be heavy in minerals, which can sometimes leave streaking on windows and mineral rings on fabric.

TOUGH STAINS: WHITENING + BRIGHTENING

Team up our All-Purpose or Bathroom cleaner with Oxygen Boost (OB) to fight the toughest stains on clothes, carpet, grout, sinks, toilets, etc. Spray with All-Purpose or Bathroom, sprinkle OB, spray again to wet OB, scrub, let sit for 5-15 minutes and rinse. For the toughest stains, soak overnight with Concentrate & Oxygen Boost. Make sure your fabric is colorfast. Soaking colors in Oxygen Boost typically will not lighten dyes but always test in an inconspicuous area first and don't let OB **dry** onto colored fabrics and carpets.

FOR FABRICS, TEST FIRST!

When cleaning fabric, carpet, or upholstery stains, always test on a hidden area first to determine if the formula will affect the color of the fabric. Watermarks may occur if water has any minerals in it (which is typical when using tap or filtered water). Let the solution dry on the test area before using it to remove stains to make sure that it does not lighten the fabric or leave water marks. Branch Basics is not a bleach, but some fabrics or dyes may lighten if not colorfast.

COLORFAST

Soak new brightly colored clothes in a gallon of water with 1 cup white distilled vinegar and ¼ cup salt. Let soak 24 hours. Rinse. Place garments in clean water to see if any dye is released - if so - repeat process for vibrant colorfast clothes that won't fade or bleed on to your other laundry.

SMUDGE-FREE

We recommend cleaning with microfiber cloths especially for glass and other surfaces that may smudge. Paper towels work very well on stainless steel. Spray All-Purpose and wipe with a paper towel.

MICROFIBER CLOTHS

Microfibers are great because bacteria has an overall negative charge and the positively charged microfiber grabs hold onto the germs and particles and helps remove them from the surface. Our product has surfactants that reduce surface tension so that the cleaner can emulsify, penetrate and loosen dirt, grime, and germs so they can be wiped or rinsed away. Teaming our product up with microfibers is great!

³ If you have a deep stain or a tricky mess, a longer “dwell time” will be necessary. For some stains, even an overnight soaking is needed. Too little dwell time may not break down the substance or chemical being treated – more time or repeat application is needed. Yet, too much dwell time may allow the Branch Basics to dry on the surface, leading to a redeposition of soils under certain circumstances. In this case, re-application would be needed.

Some people use their own glass bottles or ask about water to Concentrate ratios for each of our bottles. Here they are!

- **ALL-PURPOSE** - 1 part Branch Basics Concentrate to 11 parts water
- **BATHROOM** - 1 part Branch Basics Concentrate to 5 parts water
- **STREAK-FREE** - 1 drop Branch Basics Concentrate to 24 oz. **distilled** water
- **FOAMING WASH** - 1 part Branch Basics Concentrate to 4 parts water
- **LAUNDRY** - 1 part Branch Basics Concentrate to 2 parts water



ROOM GUIDE



Branch Basics's ingredients are safe enough to use in a food-prep area! In addition to dishes and counters, try out these uses.

ALL-PURPOSE

COFFEE MACHINES

Add 2 oz.(¼ cup) to an empty coffee pot, then fill the remainder with water. Pour into coffee machine and let “brew”. When done, run a pot of plain fresh water through the machine.

COUNTERTOPS - STONE, MARBLE + GRANITE

Simply spray, let sit, and wipe clean. Branch Basics can clean porous, natural stones like travertine, marble, and granite. If you ever have a film left over, try using a more dilute solution or even Streak-Free. Test compatibility with sealers on natural stones in an inconspicuous spot.

CUTTING BOARDS

After cutting raw meat, chicken, or fish

For cleaning bacteria from raw meat, chicken, or fish off a cutting board

1. Rinse off all remaining meat, chicken, or fish with hot water.
2. Spray cutting board or area with All-Purpose or Bathroom Spray
3. Let sit a couple of minutes.
4. Scrub with a cleaning brush
5. Rinse thoroughly with hot water

If you're still concerned about germs, team Branch Basics with Vinegar and Hydrogen Peroxide for a Powerful Homemade Disinfectant. Research studies show Vinegar and 3% Hydrogen Peroxide used in combination (in separate bottles) are more effective at killing germs than chlorine bleach or any commercially available kitchen cleaner. Find instructions and more info in our blog post: [How to Clean and Disinfect Cutting Boards Naturally](#)



DISHES

If you want to soak the dishes you can spray about 10 sprays of the All-Purpose solution or add 1 tsp Concentrate into the sink or mixing bowl. Add hot water, agitate to create suds, soak dishes in solution and then wash. Some people prefer to spray directly onto each dish, leave the room while the product breaks down dirt and grime, then return to simply rinse and wipe dishes clean with a scrub brush or sponge. Others like to use the Foaming wash directly on the dishes and scrub with a brush or sponge. Run your finger over the dish - if it squeaks, it's clean.

DISPOSALS

Spray directly into disposal, and let sit for about 5 minutes of dwell time to allow breakdown of any buildup, clean and deodorize. Run water through turned-on disposal for a minute.

DRAINS

Pour 4 to 6 ounces ($\frac{1}{2}$ - $\frac{3}{4}$ cup) into the drain and let sit 2-5 minutes. Plunge with a suction plunger and rinse.

FAUCETS

Spray and let sit 30 seconds. Agitate crevices with a small brush to remove gunk. Wipe with damp cloth or sponge and buff with a dry cloth for a sparkle.

GARBAGE / TRASH CANS

Spray, let sit at least 5 minutes, and wipe clean. For tough spots, spray and scrub. After cleaning, spray your trash bags, barrels, buckets and boxes to help control odors.

GREASE

Spray or soak, let sit 5-30 minutes, wipe, and rinse. Repeat if necessary.

FOOD PREP AREAS

Spray liberally, let sit 5 minutes, and wipe clean with a microfiber or cotton cloth. Look under cutting boards on page 8 for cleaning up areas that have touched raw meat, chicken or fish.

POTS + PANS

Spray on and leave for 2-5 minutes or more, wipe, and rinse clean. Spray and soak for tough marks. For burnt on food, spray and soak with Oxygen Boost for a few hours or overnight. Repeat if necessary.

RANGE HOODS

Spray hood, let it sit so the formula works through grease and grime. Wipe with damp cloth. Spray screen and wipe. If heavy grime, scrub with a brush.

REFRIGERATORS

Spray, let sit for 30 seconds, then wipe clean.

SINKS

Spray, let sit for 30 seconds, scrub and rinse. For an extra shiny sink, spray All-Purpose and sprinkle Oxygen Boost, let it sit 10 minutes, scrub and rinse.

STAINLESS STEEL

Spray surface with All-Purpose and wipe with a paper towel. Works best with distilled water in the bottle. No streaks! Sometimes the All-Purpose may be too concentrated for stainless steel surfaces and leave streaks. If that's the case for you, try spraying a damp cloth first before wiping or try using the Streak-Free.

STOVETOPS

Spray and let sit a few minutes. Wipe with a damp cloth. Burned-on food may require soaking and a scrub pad to loosen it. Soak implements overnight and enjoy a much easier clean up. Re-spray as needed to maintain.

OVENS

First, spray a light film of water into a slightly warm oven (not over 100 degrees), then spray liberally with All-Purpose or Bathroom. Let sit a minimum of 15 minutes to overnight. Apply more Branch Basics if it has dried too much before scrubbing. Clean the racks with a stiff brush and wipe with a wet cloth. Spray the racks with All-Purpose or Bathroom spray, let sit and then scrub with brush or soak in warm soapy water, and scrub clean. Dry with a paper towel or dry rag. Repeat if necessary.

CONCENTRATE

CABINETS

For cabinets that are painted, always test the finish to see how it responds to the Branch Basics All-Purpose. Typically paints used on cabinets can be cleaned with All-Purpose. Spray and wipe with a microfiber or cotton cloth. For cabinets that are stained and clear sealed, dilute 2 tablespoons of Concentrate in a gallon of water or $\frac{3}{4}$ teaspoon per 2 cups water. Lightly wipe with a microfiber or cloth dampened and wrung out with solution. Follow with dry cloth.

DISHWASHING MACHINE

We've found that the hardness/softness of your water plays a key factor in determining how well our product works in a dishwasher. If you're interested in trying, use 1 tsp. of Concentrate with a scoop of Oxygen Boost in the reservoir of the dishwasher door just as you would with any automatic dishwashing detergent. You can also add $\frac{1}{2}$ - 1 cup vinegar to a glass in the upper level of the dishwasher as a natural softener if you have really hard water. NOTE: Do not use more than 1 teaspoon Concentrate to limit suds.

STREAK-FREE

MIRRORS

Using a microfiber or cotton cloth, spray either directly on mirror or on cloth and wipe dry. Remember to always use distilled water to mix Streak-Free so there are no minerals in the water that could leave streaks.

BATHROOM

SOAP SCUM

Branch Basics helps rid your bathroom of soap scum, effectively destroying a breeding ground for mold and mildew. Spray liberally, let sit a minute or more and wipe. Use Oxygen Boost (OB) for tough areas.

DRAINS

Pour 4--6 ounces ($\frac{1}{2}$ -- $\frac{3}{4}$ cup) of the solution into the drain. Let sit 5 minutes. Plunge with a suction plunger. Rinse and repeat as needed. Works well on grease clogs, but will not remove or dissolve hair.

GROUT

Spray solution onto grout lines and let soak for 1-5 minutes or more. Scrub with brush if necessary. Rinse thoroughly. Add Branch Basics Oxygen Boost for extra scrubbing and lightening power. Spray area with Bathroom bottle and sprinkle Oxygen Boost on the grout line (or make a paste w/OB and water). Agitate and let sit 10-15 minutes. Scrub surface and wipe residue off or rinse. Repeat as necessary.

HARD WATER DEPOSITS

Wet down area, then spray Bathroom solution liberally. Let sit for 10 minutes and scrub with the abrasive side of the sponge or pad to remove deposits. Use a pumice stone if necessary (not appropriate for fiberglass, acrylic or plastic based surfaces). Rinse.

Keep a squeegee in bathroom to remove hard water after bath or shower.

MOLD + MILDEW

Spray surface, let sit 1-5 minutes and scrub mold off. Add Oxygen Boost if necessary. Mold on bathroom grout or caulk occurs from dirt or grime on the surface in moist areas. Maintenance tip: Squeegee tile or surface dry after bathing or showering. Wipe to dry and clean grout lines if necessary.

SHOWERS + TUBS

Spray all surfaces, let sit 1-5 minutes, then scrub with a brush or rag and rinse. For pesky soap scum, team up with Oxygen Boost for a bright, squeaky clean. Wet area, sprinkle Oxygen Boost on area or on a sponge, spray Branch Basics Bathroom to wet Oxygen Boost and scrub.

SINKS

Spray and let sit a minute or two. Wipe with a microfiber, damp cloth, or sponge. Agitate with a brush if heavily soiled. Rinse and wipe dry. If needed, team up with Oxygen Boost. Wet sink with water, sprinkle Oxygen Boost, spray with BB, let it all sit 10 minutes, scrub and rinse.

TILE

For spot cleaning - spray on the tile and wipe with a clean cloth or rag. To wash the floor, mix 2-4 Tablespoons ($\frac{1}{8}$ -- $\frac{1}{4}$ cup) of Concentrate per gallon of water in bucket - and mop. Or spray damp mop with solution and mop.

TOILETS

For a quick deodorizing treatment for the toilet bowl area, open toilet lid and spray seat, bowl, sides, and floor around the toilet. For tougher toilet marks, let sit 10-15 minutes. Wipe seat, sides, and floor with a damp cloth. Team Branch Basics up with Oxygen Boost for extra cleaning power. Flush toilet to wet, sprinkle Oxygen Boost in toilet, let sit for 5-10 minutes, and scrub inside with a brush.

CARPET + RUGS

For spot cleaning, spray particular stains with All-Purpose and agitate with a brush. Depending on the carpet, Oxygen Boost (OB) is also great. Spray the stain with All-Purpose, then sprinkle with OB. Spray the OB with more All-Purpose to wet and agitate with a brush. Let sit 5-10 minutes. If Oxygen Boost dries on colored carpets and rugs, it could lighten the color. Be very careful and always test in an inconspicuous area first.

FLOORS - CERAMIC AND PORCELAIN TILE + VINYL (LINOLEUM)

Vacuum or sweep up loose dirt. For entire floor, mop using a mixture of 1-2 oz (1/4 cup) of the Concentrate with a gallon of water. For spot treatment, spray All-Purpose directly onto damp mop. For hard spots, spray directly on the spot and rub until they disappear. For tile floors, use a soft brush (and possibly Oxygen Boost) to agitate the grout. For vinyl flooring, use a cloth.

HARDWOOD FLOORS

Ideally, always HEPA vacuum wood floors first or use a microfiber mop to remove dust and grime and eliminate potential scratching of the floor when damp mopping. Only very diluted solutions of Branch Basics (BB) should be used on sealed wood floors because a more concentrated solution may break down the finish. Use 3/4 teaspoons of the Concentrate per 2 cups of water. Test in an inconspicuous area before cleaning entire floor. Minimize use of water on wood floor by spraying the solution onto a slightly damp mop to clean the floor.

For your convenience the breakdown for use on wood floors would be

- 1 oz. (2 T) Branch Basics Concentrate per gallon or (16 cups) of water
- 1/2 oz (1 T.) (3 teaspoons) Branch Basics Concentrate per 1/2 gallon or (8 cups) of water
- 1/4 oz. (1/2 T). (1 1/2 teaspoons) Branch Basics Concentrate per 1/4 gallon or (4 cups) of water
- 1/8 oz. (1/4 T) 3/4 teaspoon Branch Basics Concentrate per 1/8 gallon or (2 cups) water

You can always use a more dilute or concentrated solution to clean wood as long as it is tested for compatibility - these dilutions as always are not written in stone.



WOOD DUSTING SPRAY

Spray the All-Purpose on a cloth or microfiber and wipe to dust off furniture. For our homemade dusting spray, see below.

- 1 cup distilled water
- 1/2 teaspoon Branch Basics
- 1 TB extra virgin olive oil or jojoba oil, optional
- 3 drops organic lemon essential oil - optional

Combine the water, Branch Basics, moisturizing oil, and organic lemon essential oil in a spray bottle. Gently shake the bottle to mix the ingredients.

To Use: Spray a cloth (microfiber is preferable) with dusting spray, then wipe surfaces to remove dust. If you added oil to the formula, you'll need to gently shake the bottle before spraying the cloth. This may not be safe for all wood surfaces. It's important to test an inconspicuous spot on the wood to see how the wood sealer responds before using.

HARDWOOD FURNITURE

We recommend a diluted solution for use on wood furniture. Use 1-2 teaspoons per 2 - 4 cups water. Always test in an inconspicuous place on the wood to see how the finish responds.

UPHOLSTERY

Be very careful if using Branch Basics on upholstery. ALWAYS test in a hidden area first.. If treating stains, use All-Purpose but make sure the bottle is filled with distilled rather than tap to avoid mineral rings. Spray on All-Purpose and gently agitate with soft brush, blot with damp cloth.

Avoid Oxygen Boost unless you test in an inconspicuous spot first.

Using Branch Basics (BB) removes chemical residues from clothes that have been cleaned with harsh detergents that are toxic and can be absorbed by the skin. Typically it takes several washings to fully remove the chemicals. Detoxing these chemicals from clothing is especially helpful for those with eczema, psoriasis or other skin irritations.

Branch Basics extends the longevity of clothing by avoiding strong detergents, hot water and heavy-duty wash cycles. The formula is just as strong in cold water as in hot water. By using a pre-soaking method, you can avoid the heavy duty high agitation wash cycles and effectively wash your clothes in the gentle cycle. If laundry is especially greasy or soiled, allow to soak at least 30 minutes or overnight. Then resume the wash cycle. Always check clothes for colorfastness! Treat if necessary. (See p. 5 Quick Tips)

Note: Local water quality varies by municipality and regions. If you have hard water add 1 cup vinegar and/or baking soda to your wash. "Hard" water (high in minerals) may also require more Concentrate than "soft" water.

GENERAL INSTRUCTIONS

Use $\frac{3}{4}$ -1 capful of Laundry solution. Add 1 scoop Oxygen Boost (OB) to the drum before adding clothes. If your clothes have stains - pretreat each stain - spray the stain with our All-Purpose, agitate and throw into the washing machine. Note: Use distilled water to fill All-Purpose bottle to avoid mineral rings and marks from tap water. For some stains, a quick spray with the All-Purpose and right into the washer may not be enough. For tough stains on white fabrics, spray stain with All-Purpose, sprinkle stain with Oxygen Boost, wet Oxygen Boost with more All-Purpose, agitate and soak 15 minutes or even up to overnight in a bowl with 1 tsp. Concentrate and a little extra Oxygen Boost if desired. This gives the pretreatment more time to work. For colored clothes, check for colorfastness, spray stain with All Purpose, agitate the fabric, and for extra stain removing boost dissolve $\frac{1}{4}$ scoop or more Oxygen Boost in water to cover garment. Soak 15 minutes or longer to overnight. Throw clothes and soaking water into the washing machine and wash. After washing, check clothes for stains before you throw them in the dryer. If stain is not gone, repeat.

TOP LOADING MACHINES

Pretreat all stains; soak if necessary. Add ½-1 scoop of Branch Basics Oxygen Boost if desired to the drum. Fill machine with water. Add Laundry solution and clothes.

¾ capful: small-medium loads

1 capful: medium-large loads

FRONT LOADING (HE) MACHINES

Pretreat all stains; soak if necessary. Pour capful of Laundry solution into dispenser drawer. Add ½-1 scoop of Oxygen Boost to the drum, then add clothes. Make sure the Oxygen Boost is not poured on top of the clothes because with front loaders there is not enough water to fully distribute the OB unless it is put in the drum first..

¾ capful: small-medium loads

1 capful: medium-large loads

DELICATES INSTRUCTIONS

Add ½ teaspoon of the Concentrate to a bucket, pail or sink of cool water. Soak for 15 - 30 minutes. Gently agitate. This does the cleaning! Rinse by hand or run in the gentle cycle. Hang to dry or lie flat as needed.

OXYGEN BOOST: WHITENING + BRIGHTENING

Branch Basics does not contain bleach. To keep whites white and clothes bright, consider teaming Branch Basics Concentrate with 1 scoop Branch Basics Oxygen Boost. For stain treatment - Soaking colored fabric with OB will not lighten colors as long as they are colorfast.* However, colors may lighten if Oxygen Boost **dries** onto the fabric. To be safe, don't directly pretreat stains on colored fabrics, only soak clothes in t OB and water to cover for 15 minutes to overnight..

We do NOT recommend using pure Oxygen Boost on the following materials: Wool, wool blends, silk, silk blends, leather or fabrics labeled dry clean only.

* See directions for making your clothes colorfast on page 5.



STAINS



Branch Basics (BB) is perfect for life's unexpected problems! We listed many common stains below, but the general guideline is to use a cloth or paper towel behind the stain and wet lightly with water. Spray All-Purpose on a second rag and carefully dab directly on the stain. Follow with more water and a clean rag. Do not rub, but press to remove excess water and lift stain from material. Allow to dry. Or, you can simply spray All-Purpose directly on the stain and agitate gently to remove stains.

Rinsing is often not required and some stains will quickly disappear with a couple of sprays. **We recommend using distilled water for stain removal**, especially on fabrics, upholstery, carpets, and rugs, to make sure there are no watermarks from the minerals in tap water. And don't forget to test fabric first in an inconspicuous area to make sure the fabric doesn't lighten!

For grease marks, oil stains, or the toughest stains that won't go away despite numerous attempts, try this. Wet the garment, put straight Concentrate on the stain, sprinkle Oxygen Boost (OB) on top if it is white fabric, and use a brush (a toothbrush works great) or rub the fabric of the garment together to agitate the stain. Work to really get the OB into the stain. It will get soapy and the OB will act as an abrasive. For more stain removal power, soak 15 minutes to overnight and then wash.

If the fabric is colored, after agitating the spot by rubbing Concentrated Into the fabric, soak in OB with water to cover for 15 minutes or overnight. Use your soaking water with OB in your washing machine and wash as directed.



ALL- PURPOSE

BEVERAGE / DRINK STAINS

Wet stain lightly with water, spray solution on rag or paper towel, dab (do not rub) directly on the stain, follow with more water and a clean rag.

BLOOD

Spray stain. Agitate with brush and rinse. For mattresses, upholstery, and carpet, allow longer dwell time for the formula to lift the stain off the surface, even letting soak overnight.

CHOCOLATE

Remove any excess chocolate from the material. Spray the stain and agitate slightly with cloth until chocolate disappears.

COUCHES

Use distilled water when cleaning couches and *always* test in an inconspicuous place first to see how the solution affects the fabric. Spray All-Purpose, agitate and let sit for 5 minutes. Avoid Oxygen Boost unless you have tested first. If using OB, be very careful with dwell time (5-10 min) because it could lighten the color of the couch if it dries on the fabric. If fabric is removable, you can spray stain and soak overnight with Oxygen Boost.

CRAYON + PENCIL MARKS

Spray, let sit a minute or two, then rub with a damp cloth. For painted walls or wallboard, first test on an inconspicuous place for paint durability.

CURTAINS

Spray All-Purpose on a damp cloth and use it to gently rub any stained spots. Test fabric in inconspicuous area. If necessary, launder according to directions or soak in the gentle cycle.

DIRT ON FABRIC

Grit from garden, yard, and playing sports - spray on area, let sit 5-15 minutes or allow to soak if it's ground in dirt. Tougher stains may need to soak overnight with Oxygen Boost. Use 1 tsp Concentrate + scoop of OB in bucket of warm water. Wash as normal in washing machine.

FOOD STAINS

Spray with All-Purpose. Wet stain with water. Spray towel/rag and gently agitate fabric together with fingers or brush if needed. Blot and rinse to lift stain. Keep a clean cloth behind the spot as you work to lift stain from the front. The sooner you treat, the better.

GRASS STAINS

Dampen fabric and spray with solution. Agitate and rub into stain. Soak with Oxygen Boost (OB) if necessary. Wash as normal and repeat if necessary. Set stains may require more Concentrate.

HARD WATER STAINS

Spray and let sit for a few minutes, scrub with a stiff brush. Bathroom spray works too.

INK + MARKER

Spray spot on stain and rub vigorously. Wash as normal. Note: this will likely not remove some "set-in" stains if previously laundered and dried.

LEATHER

Test on inconspicuous area first for color fastness. Spray solution on a damp cloth and wipe the leather furniture or clothing. For stubborn stains, brushing with a small soft brush may be necessary.

LIPSTICK

Wipe excess with a damp cloth or paper towel. Spray stain, let sit for 3-5 minutes. Work into the stain and remove with a damp cloth. If the stain is on clothing, launder as usual.

MAKEUP

Spray All-Purpose or Bathroom and sprinkle Oxygen Boost on the spots, spray again and gently agitate. You could also mix a little OB, Concentrate and water together in a cup, dip a wash cloth in it and rub the spot. If the stain is difficult and the fabric is white, let the spray and OB sit overnight. If colored fabric, soak in OB and 1 tsp Concentrate overnight. Letting OB dry on the fabric could lighten it, but soaking will not!

MYSTERY STAIN

Spray with All-Purpose, add cold water to soak for 5-10 minutes or longer.

RUST STAINS

Spray on stained surface, let solution sit for a minute or two, and wipe clean. May need to scrub with a stiff brush.

SILK

Always pretest, then wet the area. Spray with All-Purpose, let dwell, then agitate gently. Soak if necessary and wash according to label.

WINE STAINS

Spray All-Purpose or Bathroom and gently agitate. If needed, sprinkle Oxygen Boost on the spots, spray again and agitate. Let it sit 15 minutes and rinse with water. If colored fabric, do not let OB dry. Soak white or colored fabric overnight with OB and 1 tsp Concentrate if need be.

CONCENTRATE

SHARPIE / PERMANENT MARKER

Spray onto a soft, clean cloth or spray directly on surface. Wipe and dry with soft cloth. If need be, soak with 1-2 tsp of Concentrate and 1 scoop of Oxygen Boost overnight. Wash as normal in washing machine. Repeat if necessary.

TIRE MARKS

Using just the Concentrate, spray tire marks, let sit for a minute or two, scrub with a stiff brush, rinse.

OIL STAINS

Remove excess and apply straight Concentrate to the stain. Let sit for 5 minutes, agitate with brush or rub fabric together, and rinse. If necessary, add Oxygen Boost. If it's a stubborn stain, soak overnight in 1/2 scoop Oxygen Boost and 1 tsp Concentrate with hot water. Wash as usual in washing machine after.

Find more information on our official Branch Basics [**Stainmaster Guide**](#) located on our website.

GENERAL USES



We had a third-party do end-product testing and they confirmed that our formula is not a skin or eye irritant. In fact, our product tested just like the control and better than any the testing lab had ever seen, even better than natural soaps! Check out more information on our blog.

Branch Basics Soap is super safe to use on your skin as well as on personal items from diapers to jewelry. Don't worry about using it around kids or babies - it's completely safe for their skin and toys as well.

FOAMING WASH

BODY WASH

Use the foamer bottle in the shower or bath as you would a body wash or soap. Our formula is a great “no tears” for washing babies!

EYE MAKEUP REMOVER

Perfect non-oily way to emulsify and gently remove eye makeup. Rub directly on closed eyes. Wipe makeup off with soft cloth.

FACIAL CLEANSING

The formula makes a perfect facial cleaner. It's effective without leaving your skin dry. It's the perfect soap for the allergic, chemically sensitive, and health-conscious.

HANDS

Wet hands. Use the hand foamer to pump Branch Basics into your hands. Rub hands together for 20 seconds. Rinse. The CDC (Center for Disease Control) states that hand washing is the single most important thing you can do to help prevent spreading germs. There is no need to use the toxic antimicrobial soaps that are so popular today.

HAIR WASH

Use the foamer bottle for cleaning your hair. You will have to experiment with dilutions - more or less may be better for your hair depending on thickness and type. It is best to wash hair twice - first wash is to get rid of grime and oils from the hair. The second wash will get down to the roots. Do not use on hair that has been colored.

MAKEUP BRUSHES

Soak in warm water with a few pumps of foaming wash or sprays of All-Purpose for 5 minutes.

SHAVING

Use foamer pump to create a rich, thick foam for shaving.

ALL-PURPOSE

DENTURES / DENTAL

Soak in a container filled with All-Purpose solution and brush with a toothbrush. Do not use on brand new dentures or dental appliances, such as retainers. Allow at least one month for denture material to “set”. Dentures soaked in Branch Basics do not build up tartar!

DIAPER PAILS

Keep your diaper pail fresh by spraying with Branch Basics every time you empty it. Let solution sit while preparing diapers for wash. Wipe out and spray lightly again to maintain freshness for new load.

JEWELRY

For sparkling jewelry that looks brand new, soak jewelry in bowl of water with a few squirts of All-Purpose (or foaming wash) for 3-5 minutes or overnight. Use a soft brush if necessary. Rinse and dry. Not recommended for opals and pearls.

CONCENTRATE

BUBBLE BATH

Pour 1 Tbsp or squirt a little Concentrate into the bath water. Bubbles may form if you have jets!

BABY WIPES

For an ultra-safe alternative to conventional baby wipes, spray All-Purpose solution onto a moist cloth or paper towel. Voila! BB Baby Wipe! Bring our mini All-Purpose and dry wipes for on the go.

CLOTH DIAPERS

Remove any fecal matter from diapers. Run diapers on rinse/spin cycle on cold with no detergent. Then wash using hot water with 1 Tbsp Concentrate + 1-2 scoop Oxygen Boost. If the diapers are extra dirty and difficult, soak them in 1 tsp. concentrate and 1 scoop OB overnight before washing.

HIGH CHAIRS

Spray All-Purpose and wipe all surfaces clean with a damp cloth or microfiber cloth.

CRIBS + PLAYPENS

Wet cloth or microfiber and spray with All-Purpose. Wipe down all washable parts.

CAR SEATS

Keep Branch Basics All-Purpose handy in the car to wipe up spills and clean baby's car seat. Simply spray and wipe surface.

TOYS

Spray solution on non-porous toys. Wipe with microfiber or damp cloth and air dry. For toys that can be immersed in water, soak in a gallon bucket with 2 oz (¼ cup) of Concentrate. Use soft brush if necessary and rinse clean.



STREAK-FREE

AQUARIUMS

Spray on glass, wipe clean – Follow the manufacturer’s instructions for aquarium cleaning, using solution in place of soap or detergent. Branch Basics helps eliminate odors from aquariums, snake habitats, and other pet areas without leaving a harmful toxic residue.

FOAMING WASH

CATS + DOGS

Wet your pet and spray with Branch Basics or use foamer bottle to apply soap. Lather for 5 minutes and rinse.

ALL-PURPOSE

LITTER BOX

To control odor and clean - spray empty litter box liberally and let sit for 5 minutes. Then fill litter box with water, allow to sit for 5 minutes more. Rinse with hot water. You can also spray directly on litter to control odor.

PET CAGES

Sweep out bottom of cage, spray bottom of cage and let sit for 5 minutes and wipe surface. For droppings, spray, let solution sit for a few minutes and wipe clean. For odor control, spray bottom of cage with solution after cleaning. No need to rinse.

PET MESSES (URINE + FECES)

First soak up the urine with paper towels until all the liquid is out of the carpet or remove fecal matter and discard. Spray liberally with All-Purpose and wipe clean with damp cloth or paper towel. If cleaning a rug/carpet, let All-Purpose sit for 5 minutes, scrub and clean with damp cloth. If necessary, spot treat with Oxygen Boost. (If you can lift up rug, clean under the liner as well). For really bad stains, use straight Concentrate (just make sure you’re using enough water to soak up the Concentrate).



Gentle enough for your baby, strong enough to degrease a car engine. Our All-Purpose dilution works for both interior and exterior car cleaning needs. No more toxic chemicals necessary to get your bike or car shiny and new again! Plus, this formula will break down the grease without leaving your hands dry and chapped afterwards. No need to worry about run-off from washing - the biodegradable formula does not harm animals or the environment.

ALL-PURPOSE

DRIVEWAYS

To remove oil stains from driveways or garage floors, spray with water first, then spray with All-Purpose. Let sit 5-30 minutes to allow the product to break up the grease. Rub briskly with a stiff brush. Rinse and repeat if necessary.

ENGINES

Hose off with water and spray solution over all surfaces of the wet engine. Let sit for 1-5 minutes. Scrub with a stiff brush. Use strong water pressure to rinse. For heavy duty engine cleaning, increase concentration and dwell time.

EXTERIOR OF CAR

Fill a bucket with water and add 2-4 oz (¼-½ cup) of All-Purpose. Use a sponge or rag and rinse with a hose. Spot spray bugs, bird droppings, tree sap, and tar. Spray, wait 30 seconds, rinse clean. **Branch Basics emulsifies wax, so rinse immediately to avoid stripping waxed surfaces.**

INTERIOR OF CAR

Distilled water in our bottles is best for stains! Spray

and allow grime to begin breaking down before wiping. Use a small brush or toothbrush for hard-to-reach crevices. For fabric upholstery, spray stain, agitate with brush. Repeat if necessary.

GRILLS

Spray and let sit 5-30 minutes to emulsify soot and oil. Using a wire brush or stiff-bristle brush dipped in water, scrub briskly. Rinse.

TIRES

Spray on, then agitate with a stiff brush and rinse off with water. Buff dry.

WORK TOOLS

Spray, let sit a few minutes, and wipe. The formula will dissolve and remove grease, oil, and grime. You can also spray tools, let sit a few minutes and soak in water mixed with a few more sprays of All-Purpose. Tools will be like brand new!

YARD EQUIPMENT

Spray and wipe.

STREAK-FREE (DISTILLED WATER)

ELECTRONICS/SCREENS

Spray a damp microfiber or cloth with Streak-Free to clean TV, camera, and phone screens. Follow with dry rag.

ALL-PURPOSE

BASEBOARDS

To clean dirt and grime from baseboards, spray on baseboard and wipe clean with a microfiber cloth. Branch Basics solution will also break down any residual pesticides that may have been sprayed on the baseboards.

BRASS

Wipe with a damp cloth (sprayed with solution), dry thoroughly. Great for removing fingerprints from railings!

BRICKS

Wet area, spray solution directly on bricks. Scrub with brush. Repeat if necessary.

BRONZE

Spray cloth with solution. Wipe item with damp cloth. Dry thoroughly.

BUG BITES

Clean bite with solution.

CAMPING

Our solution is great for camp and campfire cleanup. Branch Basics does not contaminate the eco-system! Our Travel Kit is perfect for camping!

CEMENT

Wet area to be cleaned, spray, and let sit for 5-15 minutes. Use a stiff brush to scrub area. Rinse. Repeat if necessary. Depending on the amount of grime on surface, use the Bathroom cleaner.

DECKS - WOOD

Wet deck with a hose, spray with All-Purpose solution and let sit for several minutes. Scrub deck with stiff brush and repeat if necessary. For mold and stubborn stains consider power washing.

DOORS + DOOR FRAMES

To clean fingerprints, dirt and grime from doors and frames, spray onto a microfiber or clean, damp rag, or spray directly onto the surface. Rub briskly and wipe. Make sure to test door paint for compatibility in small area. All-Purpose works on semi gloss, gloss paints, (but must be more diluted for flat paint on walls and ceilings - use 2 Tablespoons of Concentrate per gallon).

HOT TUBS

Spray on empty hot tub, wipe with a cloth, scrub with brush if necessary.

HUMIDIFIER ADDITIVE

When filling portable humidifier, spray a couple of sprays of Branch Basics into the water, and after each use, clean the inside of the humidifier to take off any accumulated scum and dirt and remove any possible mold formation.

LAWN FURNITURE

Spray and wipe off with a towel. If heavily stained, let sit 3-5 minutes to let the product break down stains. Wipe.

PAINT BRUSHES

Oil-based and water-based paints clean up easily. Soak brush for 5 – 30 minutes; rinse with warm water. You may need a more concentrated solution to remove all paint.

POOLS

For cleaning empty pools, spray, wipe and rinse. Scrub with a stiff brush, if necessary. Instead of throwing out dirty pool filters, soak in solution 5 – 30 minutes and rinse thoroughly.

CONCENTRATE

ADHESIVES + SUPER GLUE

Spray All-Purpose or Bathroom, let soak for 5-15 minutes to break down the adhesive, agitate with brush, rinse clean.

CANDLE WAX

Peel off wax, add Concentrate, let sit and wipe away residue.

CHROME

Spray on and wipe with damp sponge or cloth. Dry with a microfiber cloth.

WALLS - WALLPAPER + PAINTED DRYWALL

Prepare a solution of 1-2 teaspoons of the Concentrate in 2 cups of water. Test first in a hidden area, then spray a damp rag or sponge with the solution and wipe. Dry off immediately.

WALLS + CEILINGS

All you need is 1 tsp of Concentrate in a gallon of water to mop the walls + ceilings for a deep clean of these surfaces. Doesn't need to be a regular cleaning protocol. Just a move-in or once every year clean!





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